



# Sports Security

Securing the Sporting World



The competitive world of international sport exposes nations, clubs and their stars to the risks inherent in high profile sporting events. From stadium security to close protection, effective security risk management is critical to ensuring the safety of your people, profits and reputation.

Our experienced security consultants have coordinated security projects for major sporting events throughout the world, uncovering and successfully mitigating serious personal and commercial threats.

## Our Services

From initial consulting through to on-site delivery, BTG Global Risk Partners works in partnership with clients to provide:

- Risk Assessments and Security Planning
  - At national, club and individual level for key events
- Travel Security
  - Secure transport of team domestically and internationally
  - Close protection of key appointments
  - Advance liaison with relevant authorities and agencies
- Residential Security
  - Overseeing security requirements of selected individuals
  - Best practice advice and support to relevant third parties
  - Ensure accommodation security is proportionate to risks
- Club Security
  - Master vendor security for all stadium and club facilities
  - Application of security standards and CPTED principles
  - Executive profiling and constant threat monitoring
- Investigations and Intelligence
  - Due diligence, fraud, misconduct and substance abuse
  - Forensic investigation into commercial disputes
  - Competitive intelligence and countermeasures
- Crisis Management
  - Cross-functional business continuity planning
  - Special risks management including:
    - kidnap for ransom and extortion
    - detention and arrest
    - terrorism and organised crime impacts

## Our Approach

We understand the demands for corporate social responsibility, transparent corporate governance and other business-critical issues unique to the sporting world. We help our clients to deliver effective and proportionate security programmes that complement their core business activity while easing regulatory, investor, insurance and support base concerns. Retained as advisors to specialist syndicates in the Lloyds of London insurance market, BTG Global Risk Partners is underwritten to mitigate and respond to security incidents in all jurisdictions and operating environments.

## Case Examples

### *Extortion Management*

Two high profile athletes accused of criminal misconduct had criminal charges dropped but an extortionist threatened them with a civil lawsuit and aggressive media exposure unless they paid a large sum of money. Our investigations uncovered similar accusations made by the same party against other athletes. We led all dialogue with the extortionist and staged meetings to prove our suspicions. We gave this evidence to law enforcement officials who launched criminal proceedings.

### *Team Travel Security*

We advised on security coordination for a sports club to mitigate concerns about players on tour. Advance groups went to key locations to risk assess and we developed a crisis management plan to deal quickly and proportionately with any incidents. We liaised with local law enforcement, vetted suppliers and agents, deployed close protection operatives, and raised security awareness of players and support staff to ensure they adhered to agreed procedures.